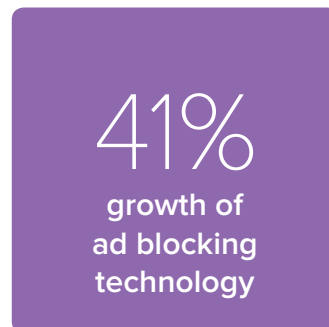
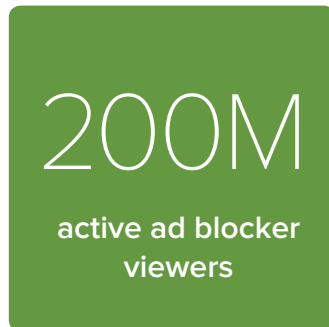
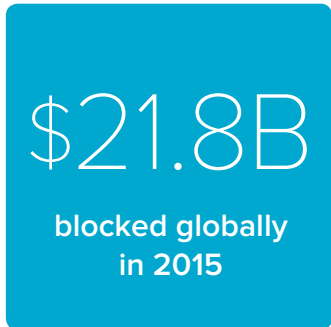


Anti-Ad Blocking

Ad blockers are costing publishers billions in lost revenues — up to \$21.8B in 2015 alone, with a projected global growth rate in the second half of 2015 of 41%.*



UNBLOCK UP TO 30% EXTRA AD REVENUES

Ooyala anti-ad blocking technology circumvents the ad blockers — immediately unblocking the inventory, and delivering the advertising content.

FAST TIME TO MARKET, IMMEDIATE RESULTS

Easily deployed via a plug-in to your Flash video player, and operating as a managed service to keep ahead of the adblockers, Ooyala Anti-Ad Blocker starts working immediately with your independent ad server so you can start unlocking your inventory from day 1.

NO COMMITMENT, NO UPFRONT COSTS, NO RISK!

No upfront payment with no commitment on volume — we only charge based upon successful unlocking of inventory.

Recover lost revenue opportunities today by deploying Ooyala's Anti-Ad Blocker.

Contact sales@ooyala.com for more information.

*Source: PageFair 2015 ad blocking report.

www.ooyala.com sales@ooyala.com

Ooyala helps deliver content that connects. A US-based subsidiary of Telstra, Ooyala's comprehensive suite of offerings includes one of the world's largest premium video platforms and a leading ad serving solution. Built with superior analytics capabilities and a strong commitment to customers success, Ooyala's industry-leading end-to-end solutions help large-scale broadcasters, operators, media companies, enterprises and brands build more engaged and more profitable audiences. Some of the most successful and innovative media companies in the world — ESPN, Univision, Sky Sports, Foxtel, NBCUniversal, RTL Germany, and Singapore's Mediacorp — rely on Ooyala.